

Bahian Culture in New York City

Bahia Week in New York City was created by Silvana Magda in association with João de Matos/The Brasilians newspaper. The idea of Bahia Week now in its first year is to exhibit and promote the rich and unique culture of the state of Bahia which is the largest tourist destination of Brazil.

Silvana Magda who is the general coordinator of Brazilian Day in New York boasts an exciting week of cultural activities such as expositions, live performances, workshops and lectures focussing on Bahia and its possibilities in the North American Market.

Profile of the Event

Professionals, Press and General

Public Segment: Multiple

Products Location: New York City

Estimated Public: Two-hundred people per day

Guests Speakers

Johnny Lorenz, PhD, associate Professor

Claudia Green, PhD, Director of Hospitality and Tourism Management

Carlos Borges, Journalist

Walson Botelho, Anthropologist

Program

September 1st 2009: Official Opening Exposition

10AM

ORIXAS - MÃE NATUREZA

“Orishas - Mother Nature” - In search of the spirit in the elements and nature ramifications, utilizing the Orixas of Candomblé from the Afro Brazilian culture as a base, which associates its Gods to the elements of nature and its impact and contributions in the community.

Painting by Galina
Galina's Aquarelas

Brazilian Folklore the Baiana Woman - Galina is a Brazilian artist who works with water colors and oils

Fernando DaSilva's Jewelry Collections

Mr. DaSilva is part of the Beadalon Design Team and after almost 9 years, his jewelry design work remains loyal to three basic elements: style, texture and color.

Special Presentation

5PM - 6PM

MUSIC PRESENTATION

Performance by Kenia, Calebe Arruda, Marivaldo

Santos, Jailton Macedo, Davi Vieira & Kiki da Bahia

Afro Brazilian Dance Presentation

Performance by Slim Mello, Danielli Lima & Cidinha Oliveira

Program

Presentation

6PM - 6:30PM

THE MYSTERIES OF BAHIA - WHAT IS IT ABOUT BAHIA?

Guest speaker Carlos Borges, Journalist

Show

6:30PM - 7:30PM

SHOW - TRIBUTE TO DORIVAL CAYMMI

A BAHIA DE TODOS OS SAMBAS/ BAHIA OF ALL SAMBAS

Performance by Jose Paulo and Band

September 2, 2009

Continuation of the Exposition Workshop

4PM - 5PM

CAPOEIRA

Performance by Kiki da Bahia and Group Ginga

Presentation

5PM - 6PM

CAETANO VELOSO'S TROPICALIA (A TROPICALIA DE CAETANO)

Guest Speaker Johnny Lorenz, PhD, associate Professor at Montclair State University

Show

6PM - 7PM

TRIBUTE TO TROPICALIA

Performance by Erich Bassi and Band

September 3, 2009

Continuation of the Exposition

5PM - 6PM

“MAKING A DIFFERENCE THROUGH SUSTAINABLE TOURISM MANAGEMENT”

Guest speaker: Claudia G. Green, PhD, Executive Director, Global Business Programs; Director of Hospitality and Tourism Management, Pace University

Show

6PM - 7PM

TRIBUTE TO JOÃO GILBERTO

Performance by Beatriz Malnic and Band

September 4, 2009

Continuation of the Exposition Presentation

5PM - 6PM

The relationship and parallel of the Afro Brazilian religious dance, Candomblé and contemporary dance.

Program

Guest speaker Walson Botelho, Anthropologist and founder of Ballet Folclórico Bahia

Afro Brazilian Dance demonstration

Performance by Slim Mello from Ballet Folclórico da Bahia

Workshop

6PM - 7PM

AFRO BRAZILIAN RHYTHMS IN MODERN EXPERIMENTAL MUSIC MUSIC PERCUSSION

Guest artist Marivaldo Santos from STOMP OFF-Broadway Musical

Show

7PM - 8PM

TRIBUTE TO AXÉ MUSIC

Performance by Marivaldo Santos

Brazil Underground

End of Bahia Week Exposition September 5, 2009

LAVAGEM DA RUA 46/CLEANSING OF 46TH STREET

Parade followed by the music and dance festival. The Cleansing of 46th street in 2009, much bigger and highly acclaimed, will feature its first Grand Marshal Carlinhos Brown

PARADE: 10AM - 12 PM

FESTIVAL: 12PM - 6PM

PARADE ROUTE (MANHATTAN):

Start: 46th street and 6th Avenue

End: 46th street and Madison Avenue

Festival: 46th bet. Madison and 5th Avenue

Show - After Party

7PM - 12 MIDNIGHT

A NIGHT IN BAHIA

From João Gilberto Bossa Nova grooves to Olodum pulsating Samba Reggae, come celebrate the grand finale of The Bahia Week in New York with lots of music and Acarajé

Performances by:

Beatriz Malnic (Bossa Nova) and Batala Band (Samba Reggae)

Place:

Sounds of Brazil (SOB'S) www.sobs.com

204, Varick St., NY (212) 243 4940